



WILLAMETTE VALLEY HOPS, LLC

HOP VARIETY DATA SHEET

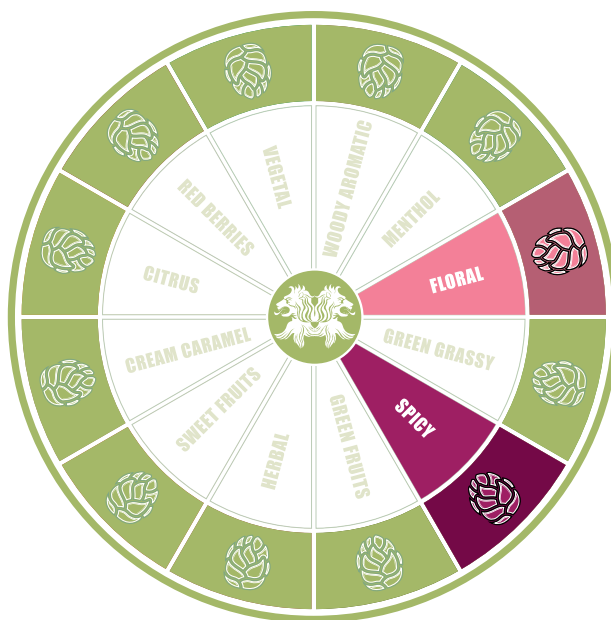
Ella™

AUSTRALIA AROMA HOP



Ella is a versatile flavor hop brand developed through the Hop Products Australia breeding program (part of Barth-Haas Group). The hop contributes a combination of floral aromas with hints of anise. Ella is reminiscent of, yet distinctly different in character to noble European hop brands, and provides a contrast to the citrus and tropical fruit characters of many modern flavor hops. It grows vigorously, producing moderately large, dense cones.

Pedigree	Open Pollination
Aroma/Flavor	Spice, Floral
Alpha Acids*	12.3 - 16.3%
Beta Acids	4.0 - 6.8%
Cohumulone	32 - 38% of alpha acids
Total Oil	1.8 - 2.6 ml/100g
Myrcene	38 - 43% of total oil
Humulene	16 - 22% of total oil
Caryophyllene	13 - 16% of total oil
Farnesene	>2% of total oil
Storage Stability	



Varieties subject to availability. Contact your Territory Manager to place your order.

Jim Wolf • Central West
jim.wolf@wvhops.com
503.800.1448

Eric Bougie • Canada
eric.bougie@wvhops.com
514.621.9309

Northern California
hops@wvhops.com
503.633.4677

Paul Allard • East Coast
paul.allard@wvhops.com
207.807.7074

Ken Moon • Central East
Southern California
moon@wvhops.com
503.400.5855

Brandon Nguyen • Northwest
brandon.nguyen@wvhops.com
541.908.3502